

Mar. 22. 2006 3:12PM

Haynes Beffel Wolfeld LLP

RECEIVED
CENTRAL FAX CENTER No. 3390 P. 2

RECEIVED
CENTRAL FAX CENTER

MAR 22 2006

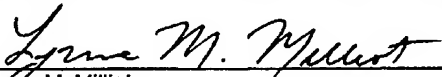
Application No. 10/056,932

MAR 22 2006

Atty Docket No. CLAR 1019-1

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent & Trademark Office at Facsimile No. (571) 273-8300 on 22 MARCH 2006.


Lyne M. Milliot

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Anthony G. Martin et al.

Application No. 10/056,932

Confirmation No. 8366

Filed: 25 January 2002

Title: **System, Method and Computer
Program Product for Collecting
Information About a Network User**

Group Art Unit: 2121

Examiner: Ronald D. Hartman, Jr.

CUSTOMER NO.: 22470

**POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR
UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS**

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned ASSIGNEE of the entire interest in the above-identified application for letters patent hereby appoints:

The attorneys and agents associated with **Customer No. 22470**

to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. §3.71.

Application No. 10/056,932

Atty Docket No. CLAR 1019-1

The following evidentiary documents establish a chain of title from the original owner to the Assignee:

- ☐ a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or
- ☒ the Assignment recorded on 01/25/2002 at Reel 012582, Frame(s) 0195; and
- ☒ the Assignment recorded on 04/23/2004 at Reel 015254, Frame(s) 0548.

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of Assignee's knowledge and belief, title is in the identified ASSIGNEE.

Direct all telephone calls to Ernest J. Beffel, Jr. at (650) 712-0340.

Address all correspondence to:

Customer Number 22470

Ernest J. Beffel, Jr.
HAYNES BEFFEL & WOLFELD LLP
P.O. Box 366
Half Moon Bay, CA 94019
Telephone: (650) 712-0340
Facsimile: (650) 712-0263

Date: 3/21/06

ASSIGNEE: CLARIA CORPORATION

Signature:



Name:

Scott VanDeVelde

Title:

President & Chief Executive Officer